SEAFOOD EXPO BHARAT 2026

EXHIBITOR Manual

www.seafoodexpobharat.com



THE MARINE PRODUCTS EXPORT DEVELOPMENT AUTHORITY (MPEDA)
MINISTRY OF COMMERCE AND INDUSTRY, GOVERNMENT OF INDIA
MPEDA HOUSE, PANAMPILLY NAGAR, KOCHI – 682 036
KERALA, INDIA

/MPEDAIndia /MPEDACOCHIN /mpedaindia /mpedaofficial /MPEDA|linkedIn

VENUE

CHENNAI TRADE CENTRE

TAMILNADU TRADE PROMOTION ORGANISATION,
CTC COMPLEX, NANDAMBAKKAM, CHENNAI, TAMIL NADU, INDIA, PIN: 600089.



Scan

Locate Chennai Trade Centre
New Building

Dear Exhibitor,

With absolute pleasure, we the Marine Products Export Development Authority (MPEDA), Ministry of Commerce & Industry, Govt of India, would like to welcome you as an esteemed exhibitor in **SEAFOOD EXPO BHARAT (SEB) 2026** at Chennai Trade Centre, Chennai happening from 01 to 03 July 2026. This 'Exhibitor Manual' will guide and assist you and your company/firm/concern/institute's participation in SEB 2026.

This manual will help you to plan and ensure a successful and proper presentation of your exhibits in all respects from stall construction, transportation, exhibition, dismantling etc.

If you are in requirement of any assistance, please be free to contact MPEDA through the following numbers.

Phone: +91 484 2311901, +91 484 2321722, +91 484 2311979,

Mobile no. : +91 7276009600, +91 77364 64984

Email: fairs@mpeda.gov.in

Website: www.seafoodexpobharat.com

Fax: 91 484 2313361

We are partners in progress and let us together make this exposition a grand success.

With best regards,

P. Jawahar IAS
Chairman, MPEDA

FIRST THINGS FIRST

Being our valuable exhibitor in Seafood Expo Bharat (SEB) 2026, please finish your registration procedure by login into the exhibitor log in portal. The personalized link will be available in your registered e-mail inbox once the online exhibitor registration is complete.

Seafood Expo Bharat : Exhibitor Login

Seafood Expo Bharat 2026 : Exhibitor Manual

Login URL: https://expo.seafoodexpobharat.com/

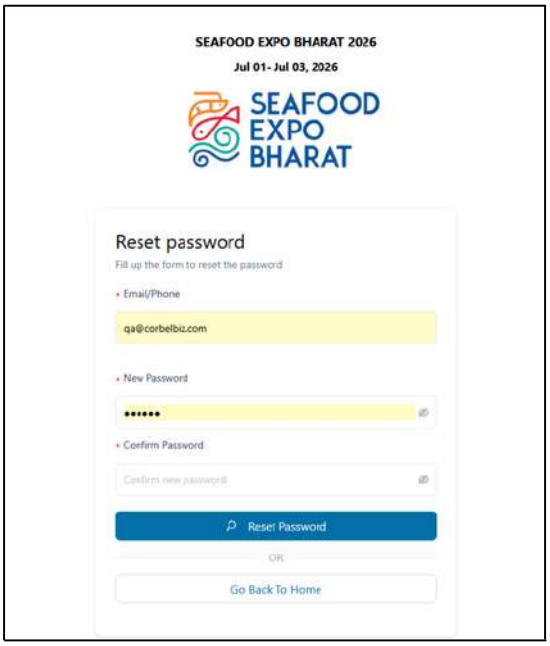


Login Process

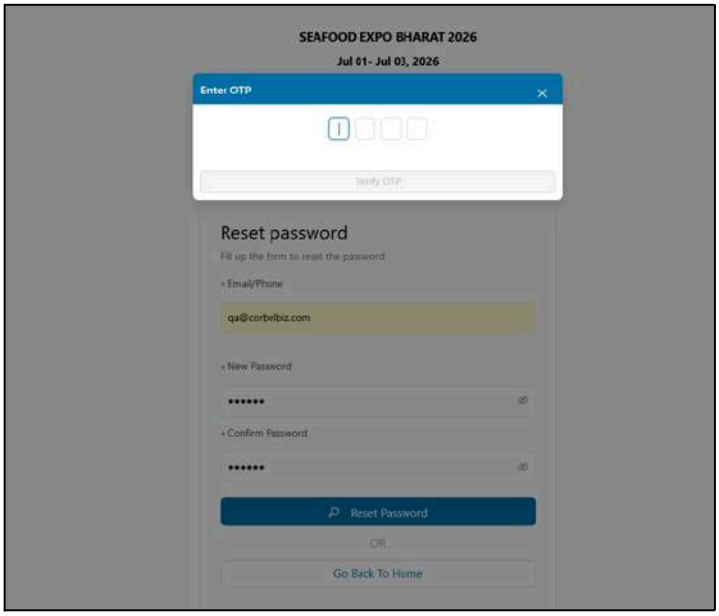
- Enter your registered Email/Phone number and Password.
- Click on the Login Button.

Forgot Password

If you forgot your password, enter your email address or phone number and click the "Forgot Password" button.



- Enter and confirm your new password, then click the " ***Reset Password"*** button



- An OTP will be sent to your registered email address. Enter the OTP and click "***Verify.***"
- Enter your new password on the login page and click ***"Login"*** to continue.

Home Page- Dashboard



- In the dashboard, click on the **Fill form** button to update your profile details and catalog entry .

1. Exhibitor Profile

- On the Exhibitor Profile page, please ensure all mandatory fields are completed, including the company logo.
- Click the ***'Submit'*** button upon completion.

2. Important Information

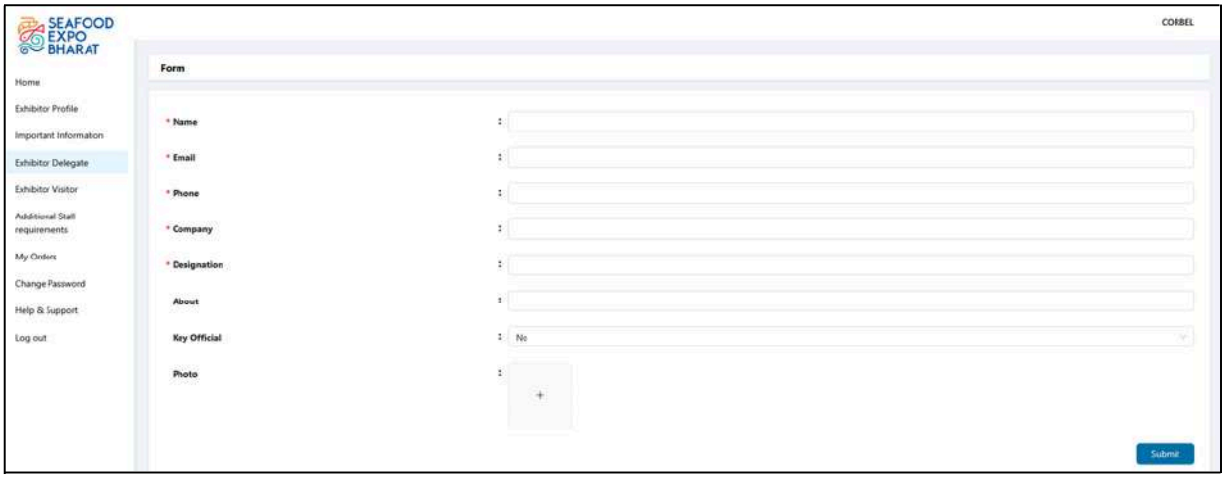
- This page contains important information for your reference, including the brochure, general guidelines, and any other relevant details.
- You can **View** and **Download** the documents

3.Exhibitor Delegate

- The list of delegates you have already added will be displayed here.
- You can add delegates according to your stall size. If you're eligible to add more, an **'Add New'** button will appear on the page.

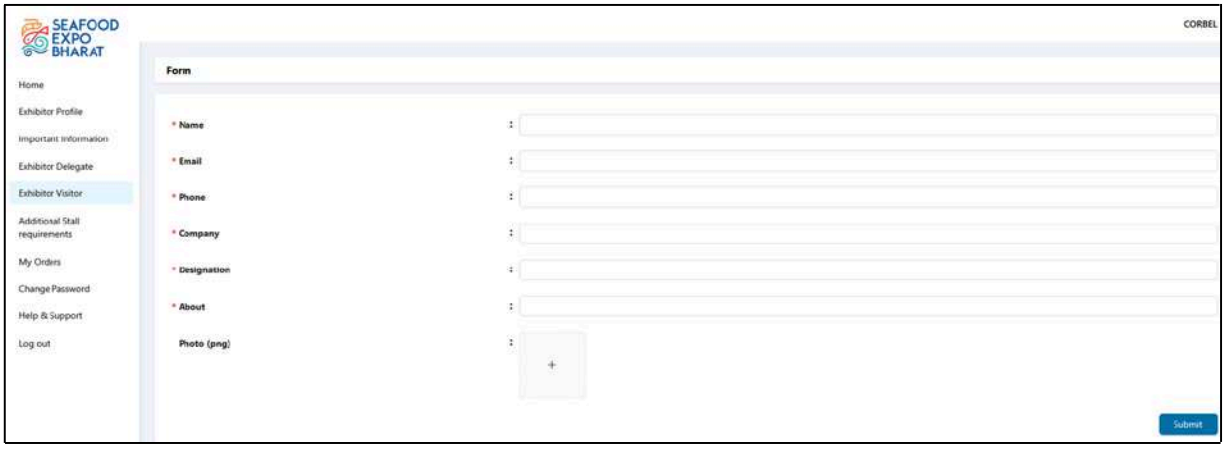


- To add a delegate, click on the **Add New button.**



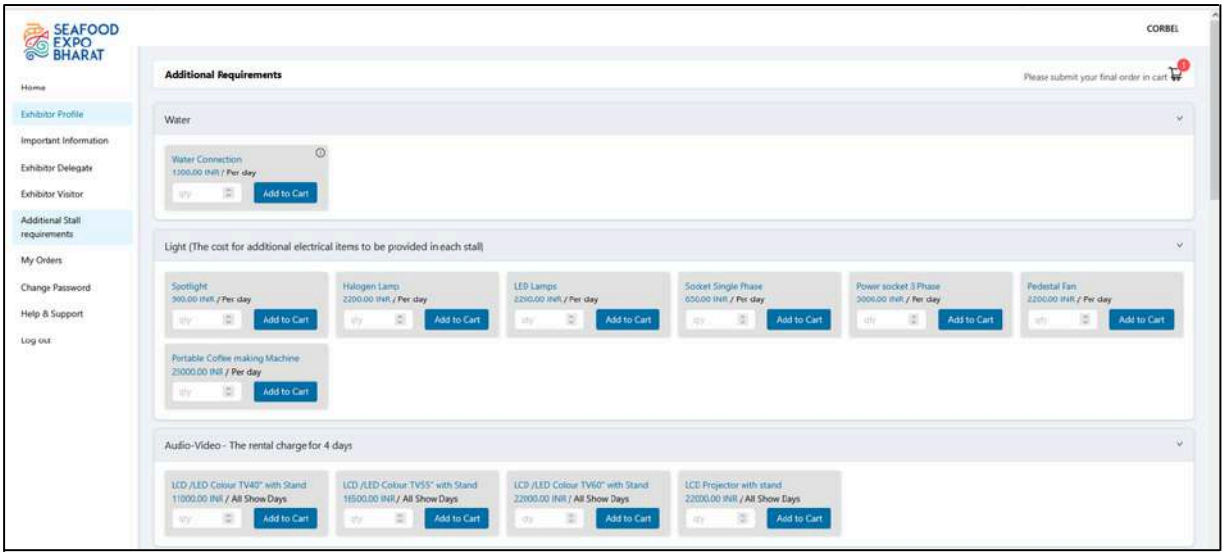
- Enter the details and click on the Submit button
- To edit delegate details, Click on the Edit button
- Click the **‘Badge’** button to download the badge.

4. Exhibitor Visitor



- You can add Visitors according to your stall size.
- Click on the **'Add New'** button, enter the required details, and **‘submit’** the form.
- To edit visitor details, Click on the Edit button
- Click the **‘Badge’** button to download the badge.

5.Additional Stall Requirement



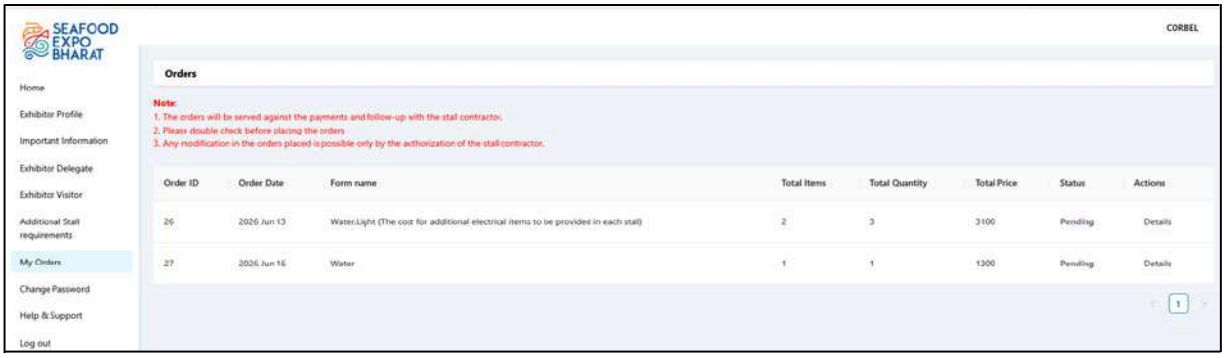
- Select the **additional stall requirements** and enter the desired quantity



- Click the “**Add to Cart**” button next to each requirement.
- Click the **cart icon** at the top right corner to review and proceed to Checkout.

6. My Orders

- You can review your Orders



- Click on the **Details** Button to review the details of your order.



- To Cancel your Order, Click on the **Cancel Order** button

7. Change Password

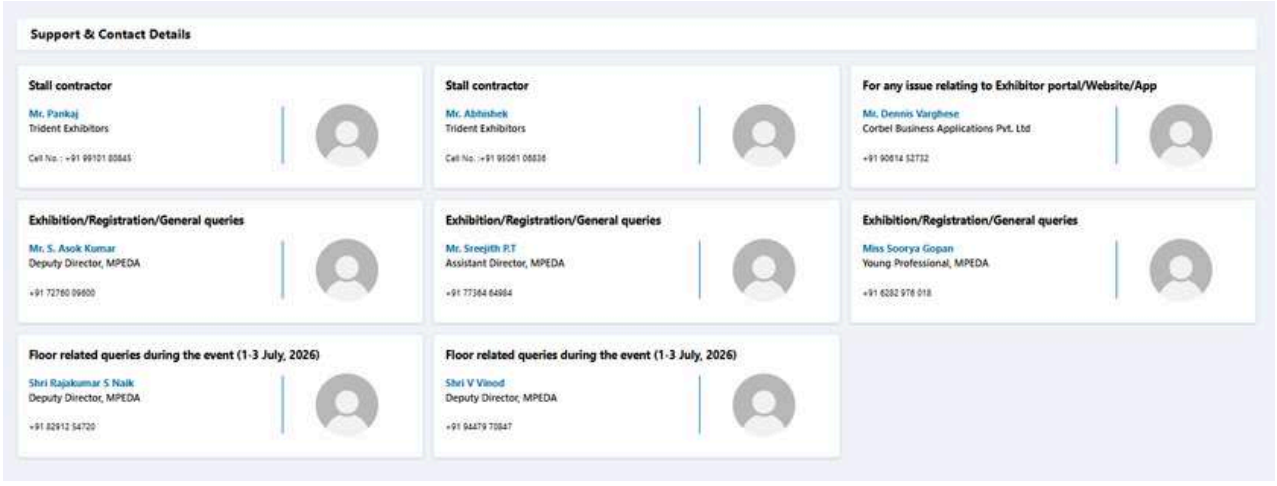
- Use this page to change your password, if needed.



- Enter and confirm your new password,then click on the **Submit** Button

- Support contact details will be available on this page

8. Help & Support



IMPORTANT DATES TO REMEMBER

Event Date : **01** (Wednesday)- **03** (Friday) **July 2026**

Exhibitor Moves in :

Raw Space	**29th of June 2026**	**10.00 AM onwards**
Shell Scheme	**30th of June 2026**	**02.00 PM onwards**

IMPORTANT NOTE : As per the Traffic Police Policy in Chennai, Heavy Vehicle Movement is allowed Between 09.00 pm and 08.00 am only. Please make sure that your transport vehicles reach Chennai Trade centre before 08:00 am. Any vehicle movement after 08:00 am may be subjected to fines and penalty by the Traffic Police.

Exhibition Opening : 01st of July 2026, 10:00 AM.

Exhibition Timing

01 July 2026 : 10.00 am to 06.00 pm
02 July 2026 : 10.00 am to 06.00 pm
03 July 2026 : 10.00 am to 04.00 pm

Exhibitor Moves out :

04:00 pm, onwards up to 06:00 pm on 3rd of July 2026.

MPEDA

SEAFOOD EXPO BHARAT

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SECTION I

GENERAL INFORMATION

1.Exhibition

Seafood Expo Bharat (SEB) 2026

2.Organizer

The Marine Products Export Development Authority (MPEDA)
Ministry of Commerce & Industry, Govt. of India
MPEDA House, Panampilly Nagar, Kochi – 682 036, Kerala, India
Phone: +91 484 2311901, +91 484 2321722, +91 484 2311979 | Mob: +91 7276009600,
Fax: 91 484 2313361
Email: fairs@mpeda.gov.in, Website: www.seafoodexpobharat.com

3.Dates & Venue

Exhibition Date: **1st to 3rd of July 2026**

Venue: **Chennai Trade Centre,** Chennai, Tamilnadu Trade Promotion Organisation, CTC Complex, Nandambakkam, Chennai, Tamil Nadu, India, Pin: 600089.

4.Key Contacts

Organizer Representative:
1. Mr. S. Asok Kumar, Deputy Director, MPEDA
(Cell No. : +91 72760 09600)
2. Mr. Sreejith P.T., Assistant Director, MPEDA
(Cell No. : +91 77364 64984)

Stall Contractor Representative:
1. Mr. Pankaj, Trident Exhibitors
Cell No. : +91 99101 80845
2. Mr. Abhishek Trident, Trident Exhibitors
Cell No. : +91 95061 06836

5.Admission

Admission is strictly regulated, and access will be provided only upon registration as Exhibitor /Delegate/ Visitor.

All the delegates, exhibitors, visitors, organizer officials, stall contractors and others have to produce the registration tags on the entry to the security personnels and on request of any of the organizer officials or security personnels.

Children below the age of 18 years will not be allowed inside the exhibition halls.

Students above the age 18 years will be permitted inside the exhibition halls as visitors / delegates with entry passes issued on the production of Original Institution ID cards.

EXHIBITOR BADGES- Exhibitor Badge is mandatory for all exhibitors and is required for entry to the exhibition hall, food court and technical sessions or any other exhibition area for all three days of the exhibition. Exhibitor badges can be collected from the registration desks at the venue. The registration desks at the venue will open at 08:00 am on 01 July 2026.

6. Deadline to stop stall erecting work.

The stall/booths has to be finished in all respects and be ready by **07:00 AM, 01 July 2026.**

- Heavy machinery must be moved in before **03:00 PM on 29th June 2026.**
- Raw space exhibitors can commence moving in their materials and setting up their stalls on **29th of June 2026, 10:00 AM.**
- Last date for completion of fabrication of custom- made stall is **30th June 2026 by 07:00 PM.**
- Shell scheme stalls will be handed over on **30th June 2026 from 02:00 PM onwards**.
- All exhibitors shall complete the stall set up by **07:00 PM on 30th June 2026.**

Entry to the venue will be allowed only to the exhibitors, official booth contractors, third party stall contractors and their personnel from 29th to 30th June 2026.

7. Dismantling and removal of Exhibits

Exhibitors are allowed to remove the exhibits from the booths only after the official closure of the exhibition (i.e., after 04:00 PM on 3rd June 2026).

Goods may be taken out only on receipt of Exit Pass. Stall contractor will issue exit passes to the exhibitors.

8. Electricity

Standard basic power will be provided with the stall.
Exhibitors requiring heavy electrical load / compressed air for their exhibits should submit such requirements to the organizers by **22nd June 2026.**
Additional Power can be purchased from the stall contractor by ordering via your exhibitor login. https://expo.seafoodexpobharat.com/exhibitors/cart.
Additional power required by the exhibitor will be charged.
Please specify whether the electricity is required only for show timings or for 24 hrs. (for those who want to run freezers, aerators etc. continuously)

9.Additional Services (Furniture Fittings, Audiovisual aids etc.)

For additional fittings/requirements please see, ANNEXURE- 1.
Please contact the stall contractor by **22nd June 2026. (***Ref. Page No.4 for contact details).*
Deadline dates for Extra Furniture booking - **22nd June 2026.**
Extra Power and three phase connection requirement **- 22nd June 2026.**

10. Shell Scheme Package, furniture & fittings entitlement

Stalls will be in standard octanorm modular systems [3m (L) x 3m (W) x 2.5m (H) dimension] with laminated white panels, carpeting, furniture and fittings along with space for fascia name with company's name in English and Booth No. Each 9 sq.m stall will come with the following standard furniture/fittings and facilities.

Exhibitors' Stalls

Each exhibitor's basic stall of 3mx3m (ie, for each 9 Sq. M.) will be provided with the following Mandatory items.

1. Round table -1 No
2. Chairs - 3 Nos
3. Reception Counter -1 No
4. Spotlights - 3 Nos
5. Fascia Board (1 m W x 0.3 m H) - 1 No
6. Waste basket - 1 No
7. Power socket (5A 230V) - 1 No
8. New carpet on the floor. Colour as approved by MPEDA.

These items will be supplied in multiples of every 9 Sq. M. size as follows:

Deliverables	3m x 2m	3m x 3m	6m x 3m	6m x 6m
Fascia board	1	1	2	4
Reception counter	1	1	2	4
Round Table	1	1	2	4
Chairs	2	3	6	12
Power socket	1	1	2	4
Spotlights	3	3	6	12
Waste basket	1	1	2	4
No. of delegate badges *	2	3	6	12
No. of One Time Entry Visitor Pass *	15	25	50	100

Please coordinate with the stall contractor for availing the facilities and deliverables.

See Annexure-2 for detailed view of the shell scheme stalls.

Please coordinate with the stall contractor for availing the facilities and deliverables.

3 complementary delegate passes and free listing in the Exhibition Directory will be included in shell scheme package. Each exhibitor is also entitled for 25 Nos. of 'One time entry visitors pass for every 9 sq. m. stall booked.

**Please log in to your exhibitor profile (Ref. page 1) to manually feed in the details of the delegates and visitors to generate the badges and pass respectively.*

See Annexure-2 for detailed view of the shell scheme stalls.

Please coordinate with the stall contractor for availing the facilities and deliverables.

3 complementary delegate passes and free listing in the Exhibition Directory will be included in shell scheme package. Each exhibitor is also entitled for 25 Nos. of 'One time entry visitors pass for every 9 sq. m. stall booked.

**Please log in to your exhibitor profile (Ref. page 1) to manually feed in the details of the delegates and visitors to generate the badges and pass respectively.*

11. Custom built Stall (Raw space)

Approval: Stalls having area 18 sq.m and above opting for custom built stall need to intimate the stall contractor regarding the height permissions of their stalls and get the approval in advance.
All Exhibitors opting for their own design, should submit details of the contractor, layout plan and design prototype to the organizers by **22nd June 2026** for approval.

These items will be supplied in multiples of every 9 Sq. M. size as follows:

Deliverables	3m x 2m	3m x 3m	6m x 3m	6m x 6m
Fascia board	1	1	2	4
Reception counter	1	1	2	4
Round Table	1	1	2	4
Chairs	2	3	6	12
Power socket	1	1	2	4
Spotlights	3	3	6	12
Waste basket	1	1	2	4
No. of delegate badges *	2	3	6	12
No. of One Time Entry Visitor Pass *	15	25	50	100

Please coordinate with the stall contractor for availing the facilities and deliverables.

The maximum permissible height for custom built stall is 10 feet.
Do provide neat finishing on the back and other exposed sides of the stalls.

12. Exhbitor's Name on fascia

Exhibitor's name, as given at the time of registration for the event, will be put on fascia with pre-cut lettering of standard size. Depending on the length of the fascia, standard abbreviations will be used.

13. Amendments to Regulations

The Organiser reserve the right to issue amendments / additions to the rules & regulations, if required. The Organiser reserve the right to issue amendments / additions to the rules & regulations, if required.

14. Terms and conditions for exhibitors

14.1 General

14.1.1 Seafood Expo Bharat (SEB) 2026 shall be organized by MPEDA at Chennai Trade Centre, Chennai, Tamil Nadu, India from 01–03 July 2026. The grand opening of the exhibition will be at 10:00 am on 1st July 2026 in Chennai Trade Center, Chennai, India.

14.1.2 Registration for the space should be made online. Submission of an application for participation shall constitute acceptance of the Exhibit Space Contract Form, Exhibitor Manual, these Terms and Conditions and any instructions issued by the Organizer. The exhibition manual available on the Website: www.seafoodexpobharat.com

14.1.3 The Organizer reserves the right to accept or reject any application for participation without assigning any reason.

14.1.4 The Organizer reserves the right to alter stall locations, floor plans, hall layouts, traffic flow arrangements or exhibition configurations in the interest of safety, operational requirements or efficient conduct of the exhibition.

14.1.5 Participation shall be restricted to bona fide organizations engaged in seafood, fisheries, aquaculture and allied sectors as determined by the Organizer.

14.1.6 Confirmation of Stall reservations will be sent by E-mail/message.

14.2 Participation Fees and Payment

14.2.1 Participation fees shall be payable as notified by the Organizer and shall be exclusive of applicable GST.

14.2.2 For the stall registration within Tamil Nadu, the GST should be in SGST(9%)& CGST(9%), whereas for the stalls outside Tamil Nadu, it should be IGST(18%).

14.2.3 All payments shall be made within the time stipulated by the Organizer

14.2.4 Failure to make payment within the stipulated period may result in cancellation of the stall allocation without prejudice to the Organizer's rights.

14.2.5 Fees paid shall be non-refundable.

14.3 Cancellation and No-Show

14.3.1 Requests for cancellation shall be submitted in writing to the Organizer.

14.3.2 No cancellation shall be accepted after 15th of June 2026.

14.3.3 Failure to occupy the allotted stall by 09:00 hours on 01 July 2026 shall be treated as a no-show and the booking shall stand cancelled without refund.

14.3.4 Participation shall not be transferable to future editions of the exhibition.

14.4 Stall Allocation and Use

14.4.1 Stall allocation shall be at the sole discretion of the Organizer.

14.4.2 The allotted stall shall not be transferred, assigned, sublet or shared with any third party without prior written approval of the Organizer.

14.4.3 The stall shall be used solely for exhibiting products, services and activities approved by the Organizer.

14.4.4 All displays, demonstrations and promotional activities shall remain within the boundaries of the allotted stall.

14.5 Stall Construction and Operations

14.5.1 Exhibitors shall strictly adhere to move-in, installation, operation and dismantling schedules notified by the Organizer.

14.5.2 For bare scheme (raw space), the stall will be handed over to the Exhibitors on 29th of June at 10:00 AM and for the shell scheme, the stall will be handed over to the Exhibitor on 30/06/2026 by 02:00 PM. The stall once allotted is not transferable.

14.5.3 Exhibitors opting for raw space shall obtain prior approval for stall designs and layouts.

14.5.4 No Exhibitor will be permitted to install exhibits or displays in such a manner as, in the sole opinion of the Organizers, obstructs the light or impedes the view along open spaces. The passage must be kept clear and must not be littered or obstructed in any way.

14.5.5 No nails, screws, bolts, or other fixtures may be driven into any part of the Venue, including floors. Nor may any part of the venue be damaged or disfigured in any way. If any damages occur, the Exhibitor responsible shall be directly liable for any reparation charges incurred by the venue owners.

14.5.6 The Exhibitor shall be liable to pay for any damages caused to the stall or equipment allotted to him. Any such damage shall be assessed by the organizers and their decision on the charges to be paid by the exhibitor shall be final.

14.5.7 The stall shall remain adequately staffed during official exhibition hours.

14.5.8 No dismantling or removal of exhibits shall commence prior to the official closure of the exhibition.

14.6 Promotion and Advertising

14.6.1 Exhibitors must not canvas or distribute advertising or promotional matter in any part of the venue, except near their stands/stalls.

14.6.2 An Exhibitor must undertake to withdraw any advertising matter at the Exhibition to which the Organizers may reasonably object on the grounds of legality, decency, or honesty, nor may use any audio-visual system that would in the opinion of the Organizers cause annoyance or disturbance to others.

14.6.3 Special demonstrations, cultural performances or entertainment activities within the booth is to be limited within the scope of the show, that too with prior permission from the organizer.

14.7 Food Sampling and Product Demonstrations

14.7.1 Distribution of food products, seafood samples and beverages shall require prior approval from the Organizer.

14.7.2 The Exhibitor shall comply with all applicable food safety, hygiene and public health regulations.

14.7.3 Waste generated from such activities shall be disposed of in accordance with venue and statutory requirements.

14.8 Prohibited Activities

14.8.1 Storage or use of hazardous, explosive, inflammable or dangerous materials without approval is prohibited.

14.8.2 Obstruction of aisles, emergency exits, fire-fighting equipment or common areas is prohibited.

14.8.3 Display or dissemination of unlawful, offensive, obscene, defamatory or politically sensitive material is prohibited.

14.8.3 Misuse or unauthorized transfer of exhibitor badges, passes or credentials is prohibited.

14.8.3 Any activity contrary to applicable laws, venue regulations or Organizer instructions is prohibited.

14.9 Intellectual Property and Branding

14.9.1 The name, logo, emblem, trademark or branding of MPEDA or Seafood Expo Bharat shall not be used without prior written permission.

14.9.2 Exhibitors shall ensure that exhibits, displays and promotional materials do not infringe any intellectual property rights of third parties.

14.9.3 Any liability arising from intellectual property infringement shall be borne solely by the Exhibitor.

14.10 Safety, Security and Insurance

14.10.1 Exhibitors shall comply with all safety requirements prescribed by the Organizer, venue authorities and statutory authorities.

14.10.2 Exhibitors are advised to obtain adequate insurance coverage for personnel, exhibits, equipment and third-party liabilities.

14.10.3 The Organizer may require proof of insurance wherever considered necessary.

14.10.4 The Organizer shall not be responsible for theft, loss or damage to exhibits or exhibitor property.

14.11 Damage to Property

14.11.1 The Exhibitor shall be responsible for any damage caused by its personnel, contractors, agents or representatives to venue property or exhibition infrastructure.

14.11.2 The assessment of damages made by the Organizer and/or venue authority shall be final and binding.

14.12 Liability and Indemnity

14.12.1 Participation in the exhibition shall be entirely at the Exhibitor's risk.

14.12.2 The Organizer shall not be liable for any indirect, incidental, consequential or special loss arising out of participation in the exhibition.

14.12.3 The Exhibitor shall indemnify and keep indemnified the Organizer, venue authorities and their personnel against all claims, damages, liabilities, losses and expenses arising out of the Exhibitor's participation.

14.13 Force Majeure

14.13.1 The Organizer reserves the right to postpone, curtail, relocate, reschedule or cancel the exhibition due to circumstances beyond its reasonable control.

14.13.2 Such circumstances shall include natural disasters, war, terrorism, pandemics, epidemics, civil disturbances, governmental restrictions, strikes or any other force majeure event.

14.13.3 The Organizer shall not be liable for losses suffered by exhibitors as a result of such events.

14.14 Amendments

14.14.1 The Organizer reserves the right to amend, modify, supplement or interpret these Terms and Conditions whenever necessary.

14.14.2 Such amendments shall become binding upon notification to exhibitors.

14.15 Dispute Resolution and Jurisdiction

14.15.1 Any dispute arising out of participation in the exhibition shall first be resolved through mutual consultation.

14.15.2 Failing such resolution, disputes shall be referred to arbitration in accordance with the Arbitration and Conciliation Act, 1996 and amendments thereto.

14.15.3 The seat and venue of arbitration shall be Ernakulam, Kerala.

14.15.4 Subject to arbitration, courts at Ernakulam, Kerala shall have exclusive jurisdiction.

14.16 Residual Matters

14.16.1 In the event of any matter not specifically covered in these Terms and Conditions, the decision of the Organizer shall be final and binding.

14.16.2 The Organizer shall at all times retain control over the exhibition premises and operational arrangements.

15. Fire Regulations & Precautions

In the common interest, co-operation of exhibitors is solicited to prevent fire or any other emergencies. All aisles and common areas must be kept free of obstacles. Exhibitors, who, because of the nature of their exhibits require special kind of fire extinguishers, must make arrangements at their own cost for the provision of such equipment. All electrical wirings, fittings etc. will be done strictly by the certified authorised electrical contractors only. Storage / Use of inflammable item are strictly prohibited. Exhibitors are requested to refrain from smoking within the exhibition premises. Any person seeing an outbreak of fire, (if any) must raise an immediate alarm and make all efforts to extinguish the same with the nearby extinguishers and inform the authorities. Also participants must make efforts to remove inflammable items from the vicinity.

16. Removal of Exhibits

Exhibitors can prepare to pack their exhibits into transportable form/packages from 04:00 PM to 06.00 PM on 3rd of June 2026,and complete the formality of entering particulars of the official Staff of the Exhibitor with the security before leaving the venue.
Goods may be taken out only on receipt of Exit Pass. Stall contractor will issue exit passes to the exhibitors.

17.Observance of Rules & Regulations

All Exhibitors and all their personnel must observe the Rules & Regulations stated in this Exhibitor Manual under 'Section II' while working or present in the Exhibition Hall area.

18.Safety & Behaviour

All exhibitors and crew members are requested to carry government notified cards- i.e Aadhaar card or PAN Card. No person present inside the exhibition hall is expected to behave or act in a manner that may cause any harm, injury or damage to other persons or exhibits, venue/ property, the exhibition hall property or fixtures. Damages of any kind caused by such staff members of the exhibitor or their contractors would attract monitory compensation as set by venue authorities or organiser.

19.Property security of the exhibitor

While the organiser will maintain general security surveillance at all times throughout the exhibition, the organiser cannot be held responsible for any theft / damage / loss of the exhibits or any other property of the exhibitor. Exhibitors are reminded that goods will be vulnerable immediately after the show closes on the final day. Please ensure to see that your stall(s) are not left unattended at this time. Particular care should be taken of small portable items, tools and instruments, including mobile phones. However, exhibitors are responsible for the organiser's properties (furnitures,fittings etc.) in the stalls and should be made available to them safely for removal.

Rates for additional facilities that may be required by Exhibitors/Organizer

Sl.No.	Items	Rates (₹)
1	**Water**	
	Water connection: The rate payable per tap at the individual stand	1300.00
2	**Light - The cost for additional electrical items to be provided in each stall:**	
	a. Spot Light	900.00
	b. Halogen Lamp	2200.00
	c. LED lamps	2200.00
	d. Socket Single phase	650.00
	e. Additional socket with 12 hr power supply	3200.00
	f. Additional socket with 24 hr power supply	4500.00
	g. Pedestal Fan	2200.00
	h. Portable Coffee making machine	25000.00
3	**Audio-video - The rental charge for 4 days**	
	a. LCD/LED Colour TV 40” with stand	11000.00
	b. LCD/LED Colour TV 55” with stand	16500.00
	c. LCD/LED Colour TV 60” with stand	22000.00
	d. LCD Projector with stand	22000.00
4	**Refrigerator – Rental charges for 4 days**	
	a. Refrigerator 165 Ltr	11000.00
	b. Refrigerator 90/100 Ltr	8800.00
	c. Deep Freezer(-18°C) , 7.5 Cu.ft.	27500.00
	d. Deep Freezer(-18°C), 15 Cu.ft	33000.00
	e. Special Display Deep Freezer (-18°C) 4 Ft.(length)	33000.00
	f. Special Display Deep Freezer (-18°C) 6 Ft.(length)	38500.00
5	**Potted Plants**	
	a. Green potted plants small size	900.00
	b. Green potted plants big size	2200.00
6	**Miscellaneous**	
	a. Barricading the stalls with pedestals and chain / nylon rope - per running Meter	1700.00
	b. Kitchen sink with stand - Quote for standard type	11000.00
7	**Chairs**	
	a. Collapsible –fabric seat	900.00
	b. Moulded – plastic	450.00
	c. Executive-with arms	2000.00
	d. Easy cushioned	1100.00
	e. Sofa - single seat	3000.00
	f. Sofa (5 seats) – full set	16500.00
	g. High Stool	2200.00

contd.

Sl.No.	Items	Rates (₹)*
8	**Tables**	
	a. Discussion table	2200.00
	b. Coffee table	1600.00
	c. Additional panels	1200.00
9	**Counter/podiums**	
	a. Counter-standard	2200.00
	b. Counter- with shelf	3000.00
	c. Counter with glass showcase	5000.00
	d. Information counter-double deck	5500.00
10	**Doors/ceilings**	
	a. System door – panel	3000.00
	b. Curtain – cloth with fitting	500.00
	c. Ceiling grid with pre-fab system	5500.00
11	**Display/décor/cabinets**	
	a. Flat shelf	1100.00
	b. Sloped shelf	2750.00
	c. Panel board – fabric covered	4400.00
	d. Specification stands	1100.00
	e. Book shelf	2000.00
	f. Storage rack	2000.00
	g. Wall showcase with glass shelves	8000.00
	h. Display Cabinet 4 ft.	5500.00
	i. Display Cabinet 6 ft.	7500.00
12	**Interpreter/Stall attendant**	
	a. English speaking stall hostess per day (8 hours)	5000.00
	b. Stall Attendant per day (8 hours)	4000.00
	c. Interpreter Charges per day (any one of the languages, Chinese, French, German, Japanese, Russian, Spanish, Thai, Vietnamese, Italian) (8 hours)	13000.00

For additional requirements, please log in to your exhibitor profile in your exhibitor login (ref. page no.3) and make your purchases.

- *The orders will be served against the payments and follow-up with the stall contractor.*
- *Please double check before placing the orders*
- *Any modification in the orders placed is possible only by the authorization of the stall contractor.*

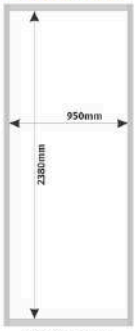
STALL DIMENSIONS

Stall Size: 2m x 3m_1 side open

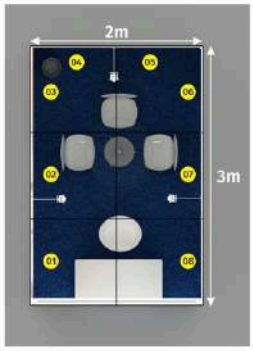
Octanorm/Maxima Structure

1st to 3rd July 2026
Chennai Trade Centre, Chennai, India
www.seafoodexpobharat.com

PANEL SIZE



Left Side : 3 panels
Back Side : 2 panels
Right Side : 3 panels
950mmW x 2380mmH
Total Panel - 8nos



FOR FULL WALL BRANDING

Backdrop Graphics - Size (1900mm x 2450mm) - 1nos
Sidewall Graphics - Size (2900mm x 2450mm) - 2nos

OPT-1: Stall view with Full Branding

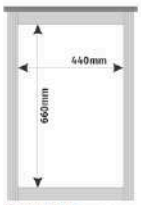


OPT-2: Stall view with Panel wise Branding

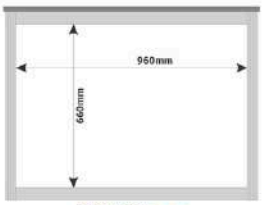


COUNTER TABLE





GRAPHIC SIZE LEFT & RIGHT
440mmW x 660mmH



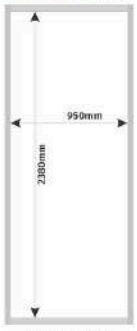
GRAPHIC SIZE FRONT
960mmW x 660mmH

Stall Size: 2m x 3m_2 side open

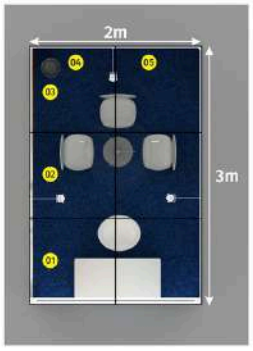
Octanorm/Maxima Structure

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www.seafoodexpobharat.com

PANEL SIZE



Left Side : 3 panels
Back Side : 2 panels
950mmW x 2380mmH
Total Panel - 5nos



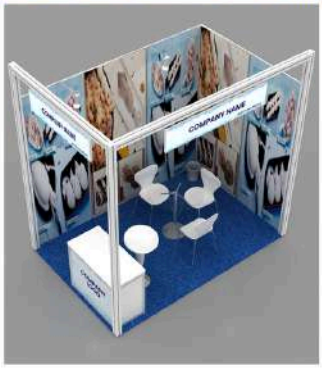
FOR FULL WALL BRANDING

Backdrop Graphics - Size (1900mm x 2450mm) - 1nos
Sidewall Graphics - Size (2900mm x 2450mm) - 1nos

OPT-1: Stall view with Full Branding

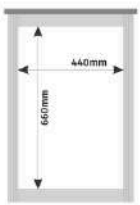


OPT-2: Stall view with Panel wise Branding

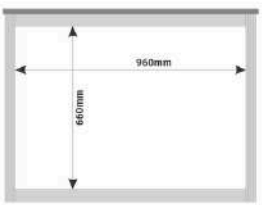


COUNTER TABLE





GRAPHIC SIZE LEFT & RIGHT
440mmW x 660mmH



GRAPHIC SIZE FRONT
960mmW x 660mmH

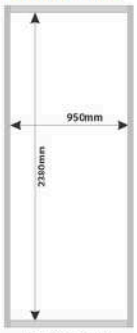
contd. *# High stool in reception counter (in the illustration) is not included with the packages*

Stall Size: 3m x 3m_1 side open

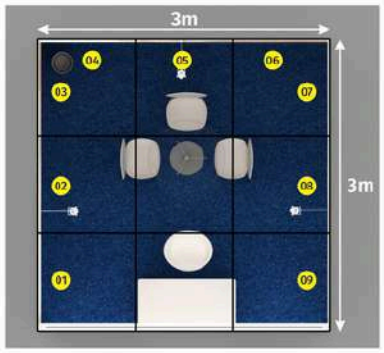
Octanorm/Maxima Structure

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PANEL SIZE



Left Side : 3 panels
Back Side : 3 panels
Right Side : 3 panels
950mmW x 2380mmH
Total Panel - 9nos

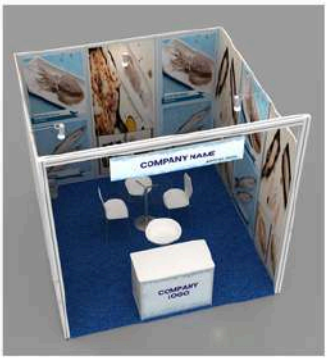


FOR FULL WALL BRANDING
Backdrop Graphics - Size (2900mm x 2450mm) - 3nos

OPT-1: Stall view with Full Branding

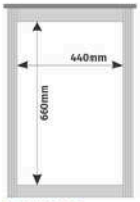


OPT-2: Stall view with Panel wise Branding

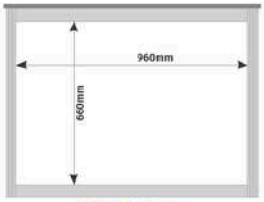


COUNTER TABLE





GRAPHIC SIZE LEFT & RIGHT
440mmW x 666mmH



GRAPHIC SIZE FRONT
960mmW x 660mmH

Stall Size: 3m x 3m_2 side open

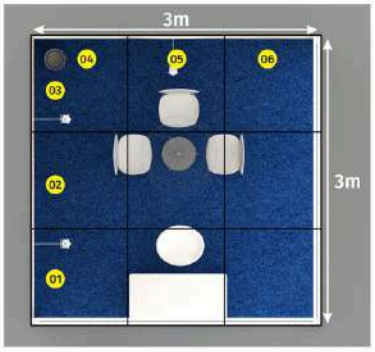
Octanorm/Maxima Structure

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PANEL SIZE



Left/Right Side : 3 panels
Back Side : 3 panels
950mmW x 2380mmH
Total Panel - 6nos

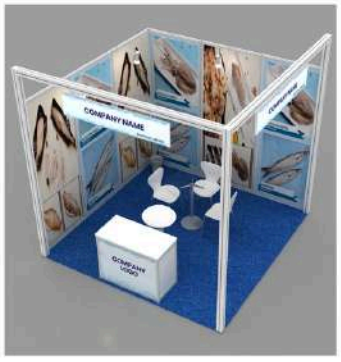


FOR FULL WALL BRANDING
Backdrop Graphics - Size (2900mm x 2450mm) - 2nos

OPT-1: Stall view with Full Branding

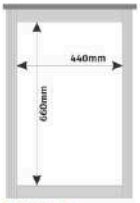


OPT-2: Stall view with Panel wise Branding

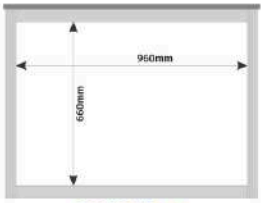


COUNTER TABLE





GRAPHIC SIZE LEFT & RIGHT
440mmW x 660mmH



GRAPHIC SIZE FRONT
960mmW x 660mmH

contd.

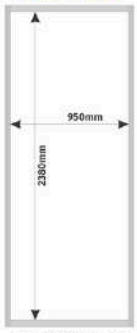
 # High stool in reception counter (in the illustration) is not included with the packages

Stall Size: 6m x 3m_2 side open

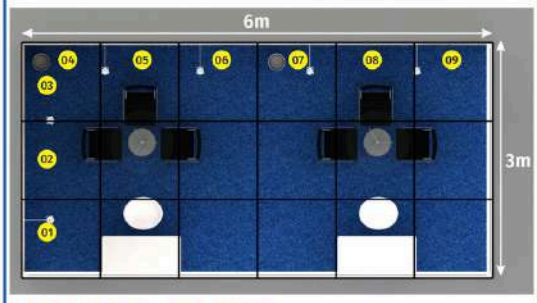
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PANEL SIZE

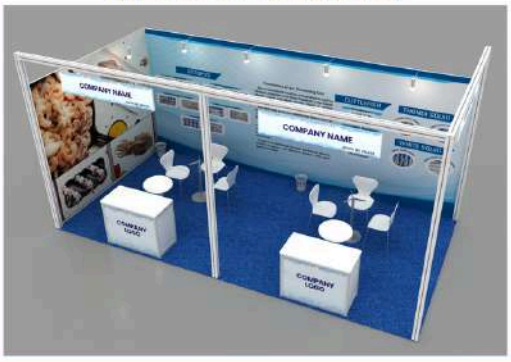


Left/Right Side : 3 panels
Back Side : 6 panels
950mmW x 2380mmH
Total Panel - 9nos



FOR FULL WALL BRANDING
Backwall Graphics - (5900mm x 2450mm) - 1nos
Sidewall Graphics - (2900mm x 2450mm) - 1nos

OPT-1: Stall view with Full Branding



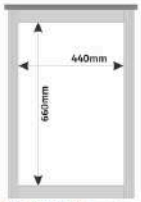
OPT-2: Stall view with Panel wise Branding



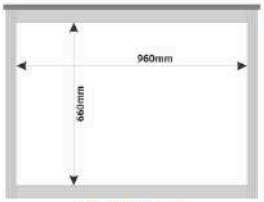
COUNTER TABLE



TABLE SIZE



GRAPHIC SIZE LEFT & RIGHT
440mmW x 660mmH



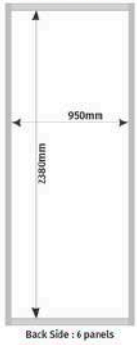
GRAPHIC SIZE FRONT
960mmW x 660mmH

Stall Size: 6m x 6m_3 side open

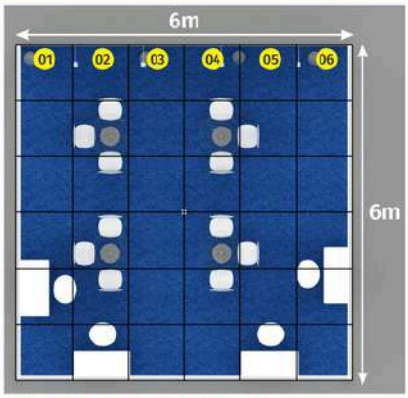
Octanorm/Maxima Structure

1st to 3rd July 2026
Chennai Trade Centre, Chennai, India
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PANEL SIZE



Back Side : 6 panels
950mmW x 2380mmH
Total Panel - 6nos



FOR FULL WALL BRANDING
Backwall Graphics - (5900mm x 2450mm) - 1nos

OPT-1: Stall view with Full Branding



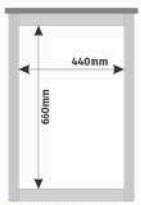
OPT-2: Stall view with Panel wise Branding



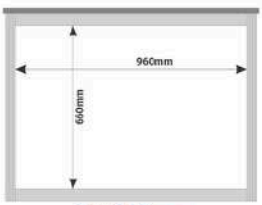
COUNTER TABLE



TABLE SIZE



GRAPHIC SIZE LEFT & RIGHT
440mmW x 660mmH



GRAPHIC SIZE FRONT
960mmW x 660mmH

 # High stool in reception counter (in the illustration) is not included with the packages

Annexure-3

KEY CONTACTS

1. **For any issue relating to Exhibitor portal/Website/App**

   Mr. Dennis (Corbel Business Applications Pvt. Ltd.)- Cell No. +91 90614 52732

2. Stall construction/additional requirement etc.

a. Mr. Pankaj, Trident Exhibitors - Cell No. : +91 99101 80845
b. Mr. Abhishek Trident, - Cell No. : +91 95061 06836
   E-mail : operations@tridentexhibitors.com

3. Exhibition/Registration/General queries.

a. Mr. S. Asok Kumar, Deputy Director, MPEDA - Cell No. : +91 72760 09600
b. Mr. Sreejith P.T., Assistant Director, MPEDA - Cell No. : +91 77364 64984
a. Miss Soorya Gopan, Young Professional, MPEDA - Cell No +91 6282 976 018

4. **Floor related queries during the event (28 June - 4 July, 2026)**

a. Shri Rajakumar S Naik, Deputy Director, MPEDA – Cell No. : +91 82912 54720
b. Shri Shrimali Vinod Kumar, Deputy Director, MPEDA – Cell No. : +91 88660 60220

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Kerala, India

www.seafoodexpobharat.com

Chennai Trade Centre (Location)